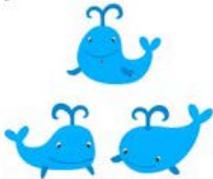
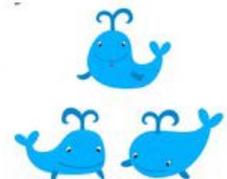




2020 MAPD Conference - Call for Sessions!



2020 MAPD Conference:
Thursday, May 21st and Friday, May 22nd
New Bedford Whaling Museum
New Bedford, MA



Call for Session Proposals

The Massachusetts Association of Planning Directors (MAPD) is seeking session proposals for its upcoming annual conference in New Bedford! The review committee wishes to channel session topics that draw from and complement the City's rich history as an urban coastal community and its exciting more recent achievements related to economic growth and revitalization, while addressing 21st century challenges such as climate change. Specifically, the review committee encourages proposals that focus on:

- Arts, culture, and the creative economy;
- Transportation innovation;
- Climate change and resiliency;
- Energy planning; and
- Historic resources

Session Proposals

Proposals are **due Friday, March 20, 2020 by 5:00 p.m.** Proposals should be sent to CJ Hoss, MAPD Vice-President at choss@cityofpittsfield.org.

Session proposals shall be submitted in PDF format and no longer than 5 pages in length, with a minimum font size of 11pt. Moderators should plan for sessions to be no longer than 75-90 minutes in length. We welcome any and all idea for workshop proposals. Interactive and non-traditional formats are strongly encouraged!

Include the following information in the session proposals:

1. Session name: Name of the session to be listed in the conference program.
2. Session moderator: Should include name, title, company / organization, and contact information (phone and email).
3. Panelists: All team members should be confirmed for participation in the session. In order to qualify for CM credits, provide name, company, contact information (phone and email), and a brief bio for each panelist.
4. Statement of Intent: Describe the proposed session and how each panelist will contribute to the session. What is the educational purpose or objective of the session? How is this topic relevant to current planning trends? How can this information be used by communities of all sizes across the state?
5. Format of Session: Please explain the format of the session, such as panel discussion, interactive workshop, mobile workshop, etc.
6. Anticipated eligibility for CM credits: We encourage all sessions to qualify for CM credits. In 2-3 sentences clearly describe the planning-related educational objective that this training achieves.

NOTE: Moderators will be asked to obtain consent from their panelists as to whether MAPD may make the presentation materials available online after the conference, as we will only make this information available with the consent of each presenter.

Session proposals will be evaluated by the Conference Committee based on:

- Proposal completeness;
- Quality of proposal and educational objective;
- Diversity, quality and relevant background of presenters;
- Relevance to current planning trends;
- Applicability of topic across geographic regions;
- Creativity of session format;
- Qualification for CM credit.